

Making Informed Decisions Using Census Data

Marilyn A Sanders
Assistant Regional Director
US Census Bureau
Chicago Region



Chicago Regional Office

1111 W. 22nd Street, Suite 400
Oak Brook, IL 60523-1918
(630) 288-9200 or 1-800-865-6384
FAX: (630) 288-9288
TDD: (708) 562-1791
E-mail: Chicago_Regional_Office@census.gov

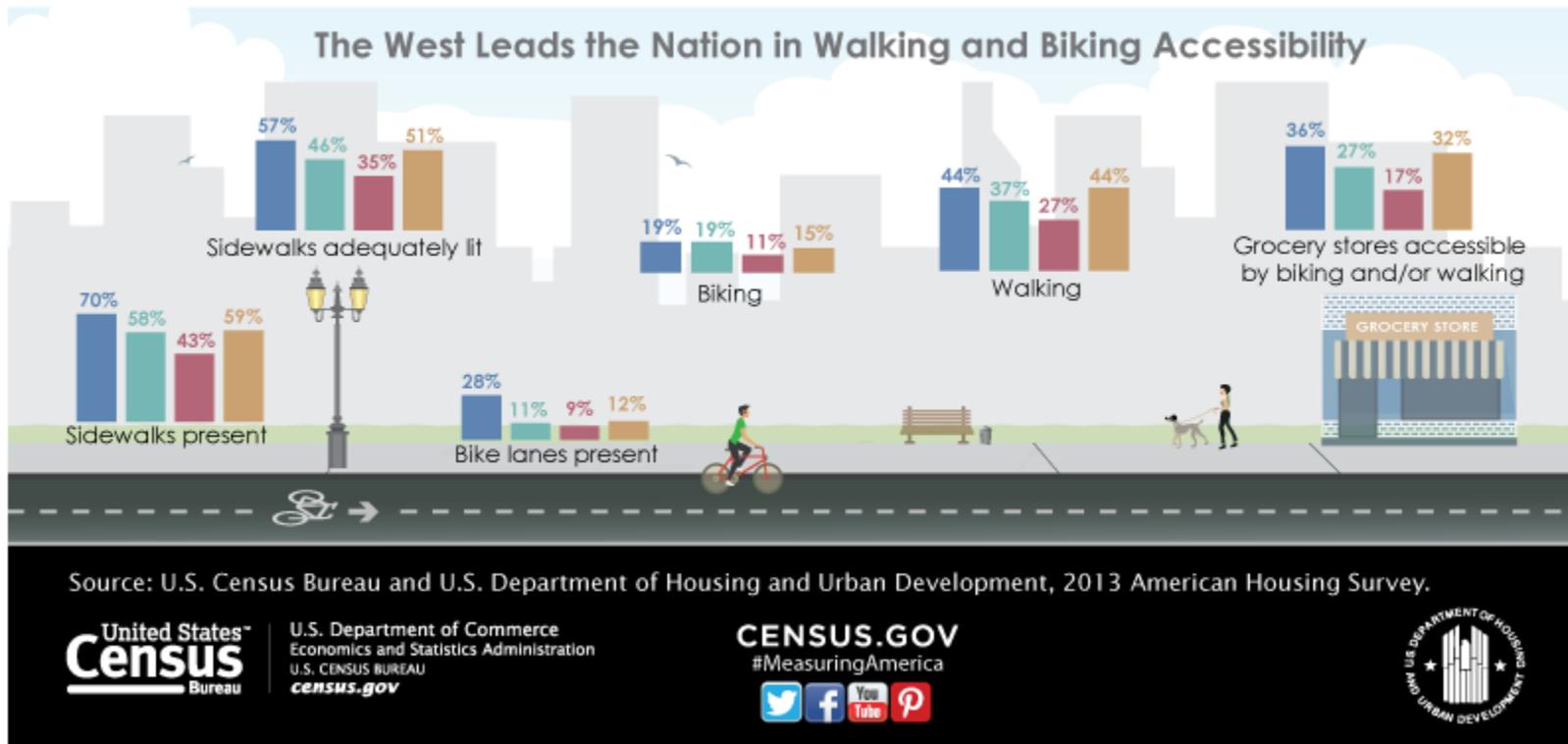
Agenda

- Stats available at the local level
- Tools and Resources
- WWW.Census.Gov

National Level Statistics

- [Current Population Survey](#)
- [Survey of Income and Program Participation](#)
- [American Housing Survey](#)
- [Building Permits Survey](#)
- [Economic Census](#)

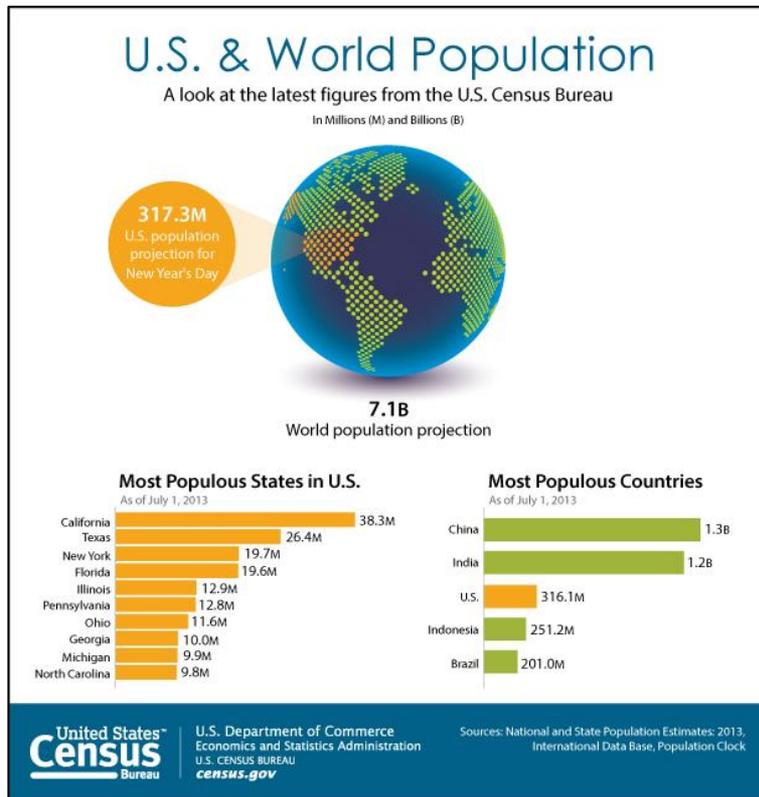
American Housing Survey



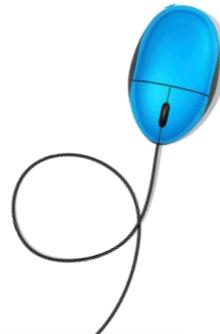
Local Level Statistics

- [American Community Survey](#)
- [Population Estimates](#)
- [County Business Patterns](#)
- Census ([decennial census history](#))
- [Economic Surveys](#)

Population Estimates



- Population totals available for the United States, states, counties, places and Puerto Rico
- Components of change available for nation, states and counties
- Based on births, deaths and migration

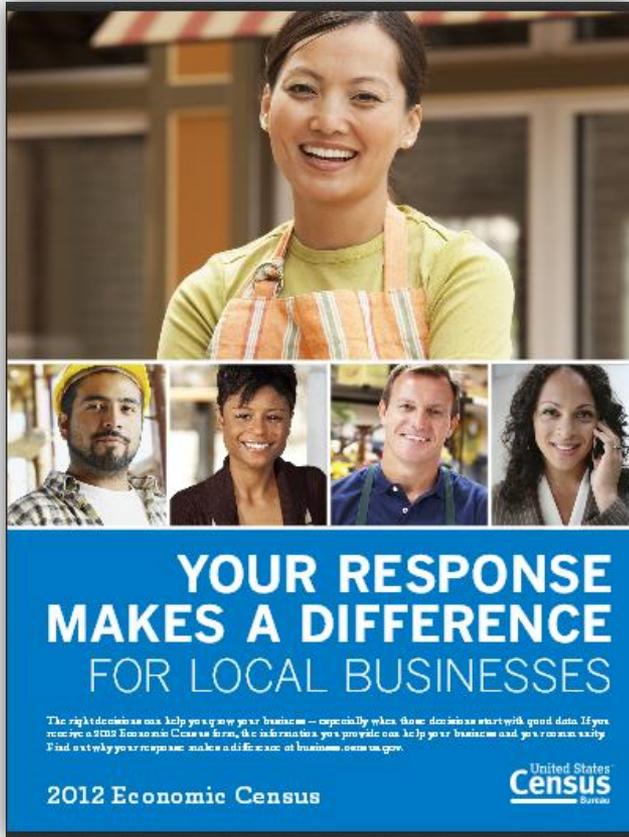


County Business Patterns

- Annual series
- Provides subnational economic data by industry.
 - Number of establishments,
 - Employment during the week of March 12,
 - First quarter payroll, and annual payroll.
- Industries:
 - Manufacturing
 - Real estate and rental
 - Educational Services

Economic Census

business.census.gov



**YOUR RESPONSE
MAKES A DIFFERENCE
FOR LOCAL BUSINESSES**

The right decisions can help you grow your business — especially when those decisions start with good data. If you receive a 2012 Economic Census form, the information you provide can help your business and your community. Find out why your response makes a difference at business.census.gov.

2012 Economic Census

United States
Census
Bureau

- Conducted every five years (years ending in 2 and 7)
- Provides economic information down to the zip code level

Overview ACS

- Hyper-local
- Current (annual)
- Comparability
- 40 topics

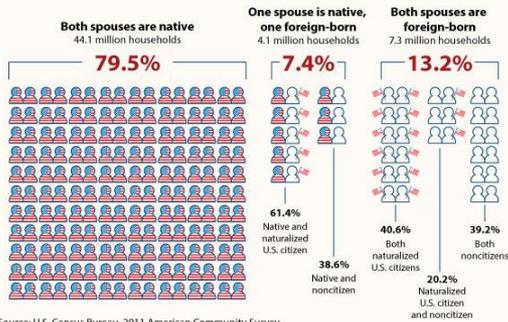
American Community Survey

Social Characteristics

Married-Couple Households by Nativity and Citizenship

Out of 55.5 million married-couple households in the United States ...

 = 500,000 households



Source: U.S. Census Bureau, 2011 American Community Survey

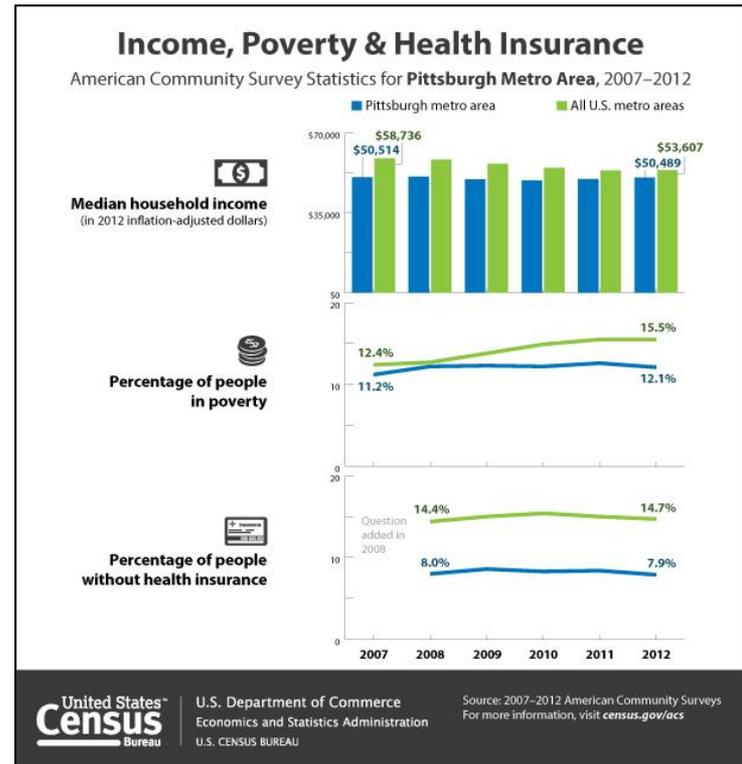
United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

- Education
- Marital Status
- Fertility
- Grandparent/ Caregivers
- Veterans
- Disability Status
- Place of Birth
- Citizenship
- Year of Entry
- Language Spoken at Home
- Ancestry / Tribal Affiliation

American Community Survey

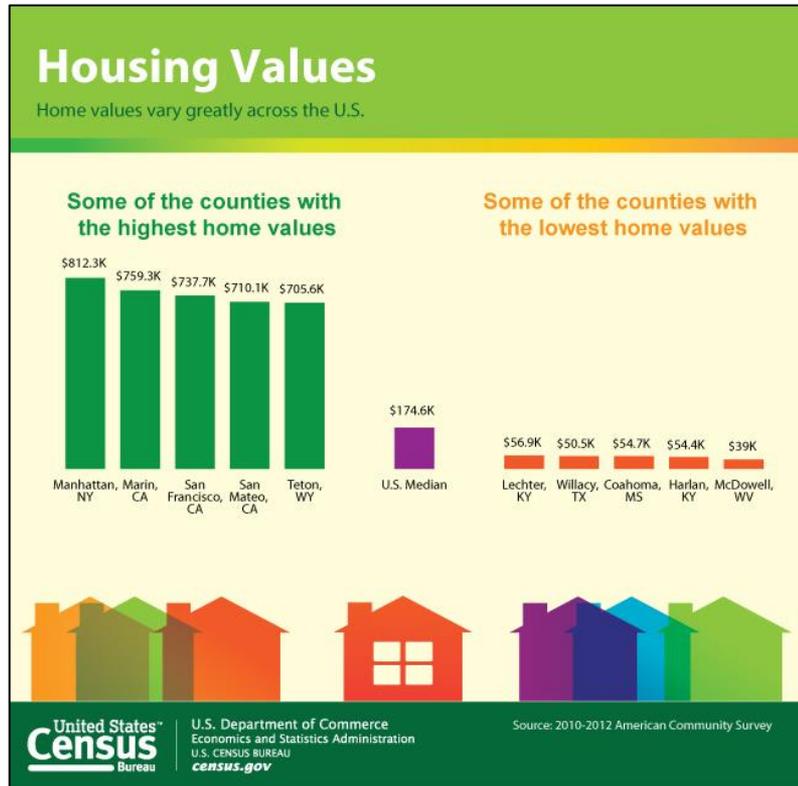
Economic Characteristics

- Income
 - Social Security Income
 - Retirement Income
- Employment Status
- Occupation
- Industry
- Commuting to Work
- Place of Work
- Health Insurance
 - Medicare
 - Medicaid



American Community Survey

Housing Characteristics



- Tenure
- Occupancy & Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/Monthly Rent

Tools and Resources

- QuickFacts
- EasyStats
- My Congressional District
- Census Explorer
- American FactFinder

Accessing Statistics through American FactFinder

The screenshot shows the American FactFinder website. At the top left, it says "U.S. Department of Commerce" and "United States Census Bureau". The main header features the "AMERICAN FactFinder" logo with a magnifying glass over a map of the United States. Navigation links include "Feedback", "FAQs", "Glossary", and "Help". A dark blue navigation bar contains "MAIN", "COMMUNITY FACTS", "GUIDED SEARCH", "ADVANCED SEARCH" (highlighted with a red box), and "DOWNLOAD OPTIONS". Language options "English" and "Español" are on the right. The main content area has a left sidebar with a "Community Facts" section, a search input field with "e.g., Atlanta, GA" and a "GO" button, and a list of search options: "Guided Search", "Advanced Search", and "Download Options". The right side of the page features a large photograph of a smiling young woman in a classroom setting.

<http://factfinder.census.gov>

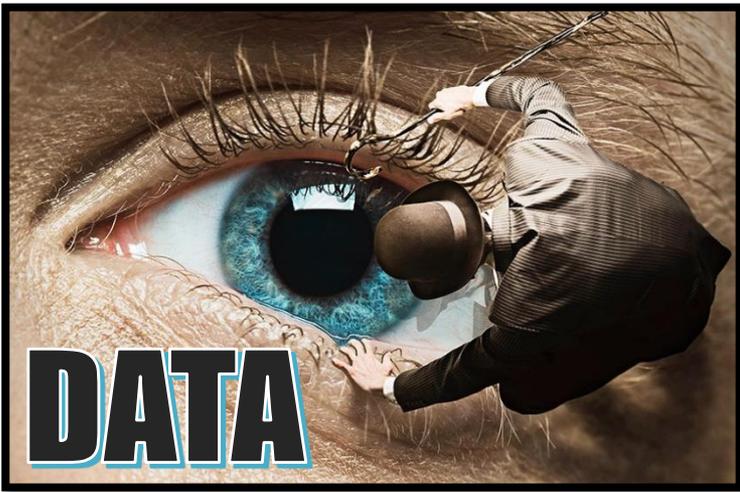


In alignment with the Digital Government Strategy, the Census Bureau is offering the public wider access to key U.S. statistics.

The Census application programming interface (API) lets developers create custom apps to reach new users and makes key demographic, socio-economic and housing statistics more accessible than ever before.

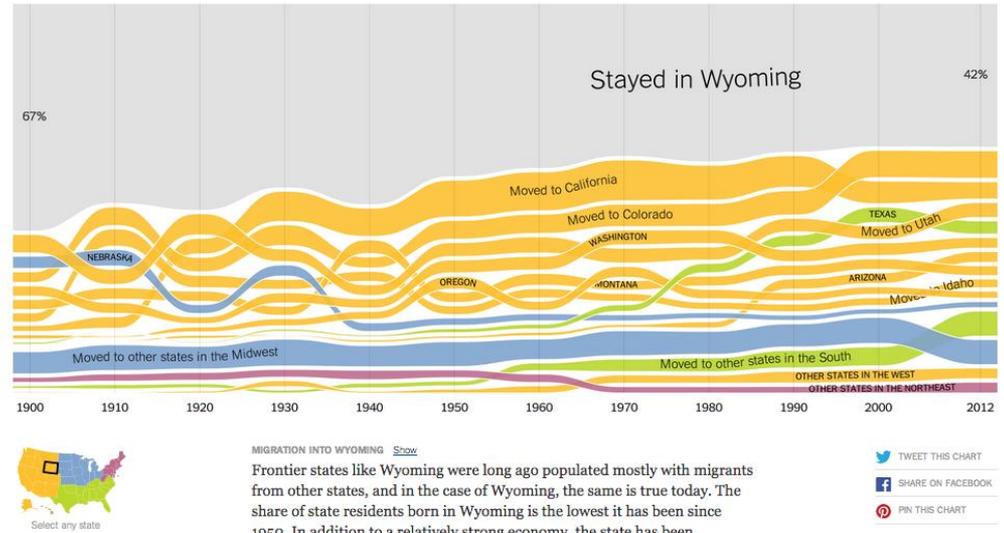
Request a KEY, and dive into the data to see what you can create!





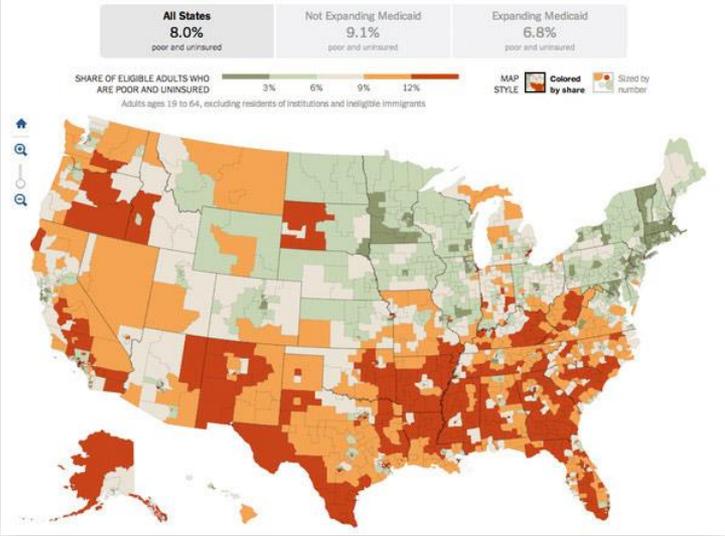
Where people born in Wyoming have moved to:

New! [Switch to Migration Into Wyoming](#)



Where Poor and Uninsured Americans Live

The 26 Republican-dominated states not participating in an expansion of Medicaid are home to a disproportionate share of the nation's poorest uninsured residents. Eight million will be stranded without insurance. [Related Article](#)

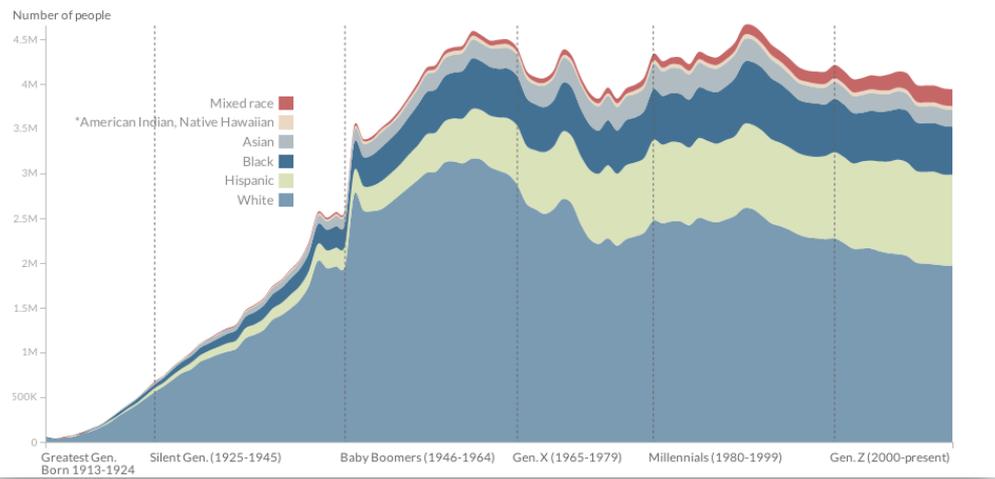


Millennial generation is bigger, more diverse than boomers

[Recommend](#) 1928

[Twitter](#) [Reddit](#) [Pinterest](#) [Google+](#) [Print](#)

See how diverse your generation is by rolling over the chart below.



Additional Tools - apps



- dwellr
 - <http://www.census.gov/mobile/Dwellr/>
- America's Economy
 - www.census.gov/mobile/economy
- Application Programming Interface (API)
 - www.census.gov/developers



Additional Tools - apps



- **Pop Quiz**
Test your knowledge with *Census Pop Quiz*, a new population challenge about the 50 states and the District of Columbia from the U.S. Census Bureau.



Resources

Data Dissemination Services Web Site Guide



Age Search for Persons Without Birth Certificate:

<http://www.census.gov/topics/population/genealogy/agesearch.html>



Agriculture Profile of Your County:

<http://www.agcensus.usda.gov/>



American Community Survey?

<http://www.census.gov/acs/www/>



Are you in a Survey?

<http://www.census.gov/programs-surveys/are-you-in-a-survey.html>



Census Jobs:

<https://www.usajobs.gov/>



<http://www.census.gov/regions/chicago/>

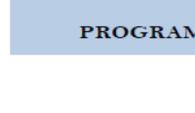
Consumer Expenditure Data:

<https://www.bls.gov/>



Crime Data:

<https://www.bjs.gov/>



Elderly Data:

<http://www.census.gov/population/age/>

Chicago Regional Office Website:

<http://www.census.gov/regions/chicago/>

Economic Indicators:

<http://www.census.gov/economic-indicators/>

**FOR DATA ASSISTANCE CALL THE DATA DISSEMINATION
PROGRAM TOLL-FREE AT: 800-865-6384 or 630-288-9200**

Questions?

Contact

Marilyn A Sanders

Assistant Regional Director

US Census Bureau

Chicago Region

630-288-9200